

Lighthouse Catholic Media at St. Jude's

—by SK Mike O'Rourke

Brother Knights, many of you are familiar with the new Lighthouse Catholic Media kiosk that our council has purchased for the parish, and some of you may be wondering, "what is this thing all about"? I wanted to give you some more details in this newsletter what the Lighthouse program is all about, and why we as Knights should be involved.

So, first of all, *what* is Lighthouse Catholic Media? Through the grace of God—Lighthouse has been spreading this message for the last eight years with great success. We have now worked with over 5,000 parish customers, and have distributed over 8 Million CDs worldwide, as well as many hundreds of thousands of books, booklets, pamphlets, and other Catholic resources. We are now producing CDs on four continents and have shipped to 55 different countries. Lighthouse has over 180 CD titles and about a dozen books and several dozen booklets and pamphlets, all in both English and Spanish.

But Lighthouse is more than just a kiosk with CDs, pamphlets, booklets, and books. Many people (me among them) are listening to music and podcasts that we download to an MP3 player or smart-phone. This is the obvious trend for the younger generations (for you older guys, sorry, no vinyl albums...). So Lighthouse has the kiosk as a local presence, but also has *subscription clubs* at a discount rate for those of us who want more. Think of the kiosk as *RedBox* and CD/MP3 of the Month Club as *NetFlix*! And the beauty of the subscription clubs is that we don't have to ship and display the inventory, and the council gets a percentage of each subscription, which helps fund future CD orders.

OK, I get it. So *why* should the Knights be involved in this ministry? Well, we are a pro-Catholic, pro-Life, pro-Family organization! If you read our monthly magazine, *Columbia*, you know that our Supreme Knight Carl A. Anderson and our Supreme Chaplain, Archbishop William E. Lori are constantly urging us to know our faith better, to be our brother's keeper, both materially and spiritually, and to be involved in the public square. (Note Carl's two recent books: [A Civilization of Love: What Every Catholic Can Do to Transform the World](#), and [Proclaim Liberty: Notes on the Next Great Awakening in America](#). And how about what

our new pope says:

"Let us be quite certain that the Holy Spirit bestows upon the Church the courage to persevere and also to seek new methods of evangelization, so as to bring the Gospel to the uttermost ends of the earth!"

Pope Francis, Audience with the College of Cardinals,
March 15, 2013

In other words (the words of Blessed Pope John Paul II), to be part of the *New Evangelization*. The CDs and books provided by Lighthouse help with all that, and so we as Knights are helping out our priests not just materially, but spiritually as well. Here are some important statistics that paint a grim picture:

Only **23%** of U.S. Adult Catholics report that they attend Mass every week. **48%** of fallen-away Catholics left the Church before age 18. Less than **10%** of Catholics account for over **80%** of volunteer and financial support.

The Lighthouse Program has proven to:

- **Increases Mass attendance**
- **Encourages generous stewardship**
- **Makes it easy to reach fallen-away Catholics**
- **Reaches people "where they are"**

My hope is that our fellow parishioners will see the kiosk and be moved to pick up a CD or booklet and be moved, comforted, or dis comforted, into growing in their faith. Or that ministries in the parish will now have access to excellent resources, for a very reasonable cost. And that they all will be further moved to give the CDs away, or to join the club to listen to more!

I believe that we are called to be co-responsible in building up the Church as Knights, and as Catholic brothers. We do a lot for our parish and our community to build up the body of Christ. I hope we can all get behind this newest program to continue to reach out to our brothers and sisters in Christ, especially to those who have fallen away or are lukewarm in the faith. Sometimes a CD or a book can have the ability to change a life, or at least change a direction.

More information about Lighthouse, as well as links to join the CD or MP3 of the Month Club (and there are also clubs for the youth and to support our brothers and sisters in the military) can be found on the links provided on our council website.

Lighthouse Kiosk



Subscription Clubs

FREE Dr. Scott Hahn's "The Lamb's Supper"

CD of the MONTH Club

St. Jude Promo Code: **102332** Receive exciting talks for as little as \$1.80 per CD!

TRUTH be TOLD
The first-ever Young Adult Download of the Month Club

THE FIRST-EVER CATHOLIC MILITARY DOWNLOAD OF THE MONTH CLUB

[CLICK HERE TO SUBSCRIBE](#)

LIGHTHOUSE CATHOLIC MEDIA PRESENTS

mp3 DOWNLOAD of the MONTH Club

A new download every month... as little as \$1.20 per month!

[CLICK HERE TO SUBSCRIBE](#)



Lighthouse App—downloads and free Bible!

